

Be a
HomeTown
TOURIST
WEEKEND

June 4+5 2011

www.take5.ca/hometowntourist

We live in a community renowned for its natural beauty, waterfront, friendly people, arts, history and festivals! We invite all residents to re-discover our Central Vancouver Island communities of Ladysmith, Cassidy, Cedar, South Nanaimo, Saltair, Chemainus and Cowichan Valley.

Join us in the first annual Be A Hometown Tourist weekend. The event on June 4 and 5 offers locals an opportunity to discover some of the special attractions and shops and services in their own hometown. Often we overlook the treasures that are in our community. This campaign serves to remind us of the wonders that are literally in our backyard.

See what amazing things we have in store for you during the "Be A Hometown Tourist Weekend", June 4 & 5, 2011 on the following pages. Please note some attractions and business require you book ahead of time and while most do not require a coupon some do. To make it easier we have organized the clip outs together on page 31. If you need more coupons please view our website where you can print them off as well as keep updated on last minute specials and events! www.take5.ca/hometowntourist

Saturday, June 4,

Historical Walking Tour with Rob Johnson. Join Ladysmith's local historian for a walk through Ladysmith's colourful past. Find out about the "goldrush" that had streets dug up and our famous ghost. Relive the early mining and logging pioneer days. Walks are about 90 min. Meet at the Ladysmith Visitor Centre, at 10am. 411B First Avenue. Free.

Cooking Demo - The Worldly Gourmet "Not A Lettuce Salad" 1-2pm, 524 First Ave, Ladysmith, 250-245-7307.

Sunday, June 5

B & B Open House Tour. Visit some of the unique accommodations and delightful bed and breakfasts in the area. On Sunday eight B & B's (Abendruh Vacation Home, Beachside Garden B&B, Chemainus Tudor Inn, Hawley Place B&B, Hillcrest B&B, Island Estuary B&B, Kiwi Cove Lodge, Yellow Point B&B) will be open to the public from noon to 4pm.

Details of the tour and the accommodations are available at www.ladysmith-bc-accommodations.com. Join them for a tour and some goodies. Free.

Holland Creek Walk

Join local naturalist Bruce Whittington for a walk along Ladysmith's Holland Creek Trail. This is an opportunity to learn about the plants and wildlife that make the park their home, so there will be some



Cont'd pg.32

"Tour Our Accommodations on Sunday June 5 12:00-4:00pm

YELLOW POINT B&B	(250) 245-7059
HAWLEY PLACE B&B	(250) 245-4431
HILLCREST AVE. B&B	(250) 924-5658
ISLAND ESTUARY B&B	(250) 245-0665
BEACHSIDE GARDEN B&B	(250) 924-4486
KIWI COVE LODGE	(250) 245-8051
CHEMAINUS TUDOR INN	(250) 246-2393
ABENDRUH VACATION HOME	(250) 245-2016

Delectable Treats and a Draw at each location.

Find a map of participating locations on our website.....

www.ladysmith-bc-accommodations.com





RCL Branch 171 Ladysmith
The pipes are coming to Ladysmith!
June 17-19, 2011
 40th annual *BC Legion*
Highland Gathering
 Feasting, Parading, Piping, Marching Bands, Dancing and Games.
-VOLUNTEERS NEEDED-
 Contact Naomi Nakahara at n.nakahara@yahoo.com by March 31, 2011.



More details at www.rcl171.ca or call 250 245 2273.

LADYSMITH
KidsTri
swim ~ bike ~ run



Sunday, June 5th, 2011
9am - noon
 Frank Jameson Community Centre

A specially designed triathlon for kids ages 4-14, with emphasis on participation not competition.

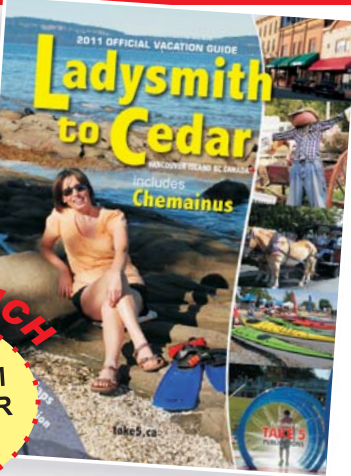
\$25
 Includes: Refreshments! Cool T-Shirt! Medals!
 Chance to win great prizes!

TinyTri
 ages 4-6
\$15

 Space is limited, call now to register 250-245-6424 **activeLADYSMITH**

PICK UP YOUR NEW
Ladysmith to Cedar *including Chemainus*
Vacation Guide

- ▶ At our office:
622 1st Avenue
- ▶ Throughout our area
- ▶ Visitor Info Centres in Ladysmith and across BC



STAY IN TOUCH
 with our **FREE TOURISM E-NEWSLETTER** by subscribing **ONLINE!**

TAKE 5
 PUBLICATIONS

Together we can make our area a Premier Tourist Destination!

250 245 7015 • www.take5.ca • info@take5.ca

This weekend ONLY!
June 4 & 5, 2011

Savings of 20-40%+ on selected items from our huge in stock selection of notebooks, computers and accessories!

Book your TotalCare complete system service for **only \$99 (save 33%!)**

Every visitor to our store will also receive **a FREE GIFT with valuable savings and more!**
 Come in and see the difference!

*A better price out the door,
 a better experience out of the box!*

uforik.com 
 service | sales | support

410 First Avenue, Ladysmith 250 245 2222

Find out what hidden treasures you have to discover in YOUR OWN HOME TOWN!

★ ENTER TO WIN ★
GREAT DOOR PRIZES
donated by your Chamber
and Chamber members.

VISIT US ON
JUNE 4 & 5, 2011
411B FIRST AVENUE, LADYSMITH



LADYSMITH
CHAMBER OF COMMERCE

www.ladysmithcofc.com ★ 250 245 2112



Nancy's
FASHION & FURNISHINGS

250 245 7779 411-A First Avenue, Ladysmith

10% discount on
Flojos Sandals and Clogs
June 4 & 5 2011



Where fashion only looks expensive!

Mention
this ad
and receive
10% OFF
June 4-5



Ladies Consignment Boutique www.the-top-drawer.ca Cathy Barter
250-245-9717 411c First Avenue Ladysmith

Be a
HomeTown
TOURIST
WEEKEND

June 4+5 2011

We're proud members
of this thriving local community!
LET'S CELEBRATE!

For more details on our
Home Town Tourist specials, see page 27.

uforik.com

service | sales | support



410 First Avenue, Ladysmith 250 245 2222

Complimentary Jewellery Cleaning
and Checking

Grant Jewellers

www.grantjewellers.ca

432 First Ave., Ladysmith ♦ 250 245 3251

HAIRCUT SPECIAL

Walk Ins Always Welcome!
Hours: Mon by appt,
Tues-Fri 9:30am - 5pm
Sat 10am-4pm

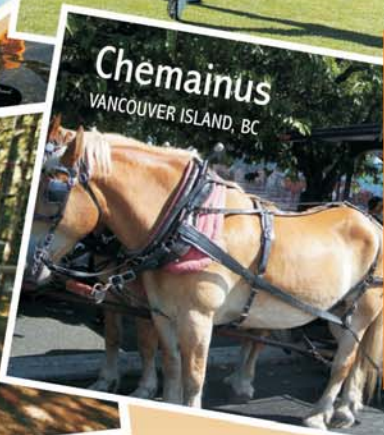
\$9.99

June 4, 2011
10am-4pm

250 924 3400 • 532 - 1st Ave. Ladysmith (Beside CIBC)

The Ladysmith Hair Shoppe





**BAYVIEW
FRAMING & ART**

Saturday & Sunday
10% off framing

421- 1st Avenue, Ladysmith, BC
250-245-0011

**Salamander
Books**

Saturday
& Sunday
Save 10%

535 First Avenue, Ladysmith
(250)245-4726

Gift Certificates

The Worldly Gourmet

**Not A Lettuce Salad
COOKING DEMO**

Saturday, June 4, 2011
1 - 2 pm

524 First Avenue
Ladysmith

250 245 7307
www.worldlygourmet.ca

**CRAFTS CANADA
plus**

Fine art supplies • Stitching • Yarn
General crafts • Paints • Beads • Floss
Scrapbooking • Kids crafts *and more!*

Please Support Local Business

19 High Street, Ladysmith • 250-245-0002 • Mon-Sat 9:30-5

CedarBodyWorks Ltd.

Massages, Reflexology, Exercises, Spa,
Med Esthetic Laser & Therapy Laser

WEEKEND SPECIALS
June 4 & 5, 2011

2 for 1
Deluxe Spa Facial and
Rejuvenating Bodyscrub
for \$75.00

50% OFF
Sharplight Laser
Acne Treatments

2127 Furn Road, Cedar • 250.722.2241 • By appointment only

**HAIR
DIVA**

MEN WOMEN
www.hairdiva.ca

Free Scalp Massage
with every service
June 1-4

431-b 1st Ave Ladysmith
250 245 3730
by appointment please

Be a HomeTownTOURIST



Coast to Cariboo Circle Tour

5% Discount on the price of the tour if booked on June 4th or June 5th. Tour includes Bella Coola, Williams Lake, Barkerville, Whistler and runs from June 29th to July 5th
Call 250-246-5055 for details



-Visit the Ladysmith Maritime Museum
 -Take in a Harbour Tour
 Saturday & Sunday



Ladysmith Maritime Society

250-245-0109 • www.lmsmarina.ca



Mount Brenton Golf Course

Exceptional Golf ... Outstanding Value!

**9 Holes
 Beer & Burger**

\$25 +HST
 Daily after 1:00pm

18 Holes

\$25 +HST
 Daily after 2:00pm



2816 Henry Road, Chemainus, BC
 (250) 246-9322 www.mtbrentongolf.com

Historical Walking Tour

with Local History Buff Rob Johnson

Learn the history of Ladysmith, some of its colourful characters, its Downtown shops. Check out Rob's bad puns

Sponsored by
TAKE 5
 PUBLICATIONS

Saturday June 4, 2011 • 10am
 in front of the Visitor Centre
 411B First Avenue Ladysmith



**Rent a kayak
 for 1 hour,
 GET A
 SECOND
 FOR FREE!**

June 4 & 5, 2011
 TRANSFER BEACH,
 LADYSMITH

www.Sealegskayaking.com • 250 245 4096



Family Tour Special: \$15

Bring the whole family for a tour of the Chemainus Murals Aboard the Train or Horse Drawn Trolley

June 4th and 5th 2011



www.hazelwoodherbfarm.com

- ✂ Best selection of herb plants on the island
 - ✂ Display gardens open to the public
 - ✂ The Herbal Heaven Gift Shop
 - ✂ Group & bus tours welcome
- OPEN 11AM-5PM DAILY -**

**Mothers Day
 Tea & Cake
 May 8 • 11-3**



Check our website
 for Garden Class
 weekend of June 4 & 5

13576 Adshhead Road, Ladysmith • 250 245 8007

**UNLEASH
 YOUR
 WILD**



2 PLAY FOR THE PRICE OF 1!

Jump, climb, zip and swing on any Nanaimo Park Elements.
 Regular access requirements apply.

Book for June 4th & 5th: 1-888-716-7374

www.WildPlay.com

WEEKEND

June 4+5 2011



**Redeem this coupon for
2 FOR 1 GOLF**

June 4 & 5 after 11am

250 245 5157 • www.cottonwoodgolfcourse.com

Pharmasave
YOUR PHARMACY CONNECTION

BUY ONE GET ONE FREE!
Purchase any Pharmasave Brand Wellquest Vitamin and receive a 2nd (of lesser or equal value)
Free with this coupon (subject to applicable taxes)
Coupon valid Sat. June 4/2011 & Sun. June 5/2011 only

LIVE WELL WITH **PHARMASAVE**
441 1st. Ave. Ladysmith 250-245-3113

**ONE FREE
SINGLE SIDED KEY**
upon presentation of the coupon
for the dates of June 4 -11, 2011.

One coupon per customer, excluding specialty keys



250 245 3441
1010 Ludlow Road
Mon-Sat 8-6, Sun 10-5

Bring in this
voucher for
2 for 1
off any
hot or cold
espresso
drink
Valid on
June 4/5 2011



In the
Beantime Cafe
18 High St
Ladysmith BC

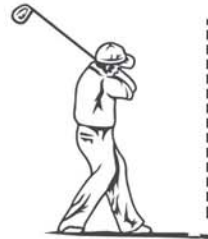
Patio is Open
Fresh Food Fast

BUY ONE
Specialty Coffee or Smoothie and
RECEIVE A SECOND
Specialty Coffee or Smoothie
of equal or lesser value
FREE!



One per customer
Valid June 4 & 5, 2011

the 49TH Café • 1020 1st Ave, Ladysmith • Open daily from 7:30am



Two for One Golf
Sunday June 5th
Come and enjoy one of
Ladysmith's True Treasures

LADYSMITH Golf Club

380 Davis Rd. 250 245 7313

2 FOR 1

Everyone welcome swim
Saturday and Sunday 3-5 & 6-7:30
or fitness centre 8-6
valid on June 4th and 5th only
one per customer



Frank Jameson
Community Centre
250-245-6424



**Cowichan
Theatre**

2687 James St.,
Duncan, BC

2 for 1 tickets

to Live at the Met in HD
LE COMPTE ORY • Sun., June 19 • 10am
-OR-

2 for 1 tickets

to National Theatre Live in HD
THE CHERRY ORCHARD • Thurs., June 30 • 7pm

-Valid only by presenting coupon in person-
250 748-7529 • www.cowichantheatre.bc.ca

walking, and some stopping to savour the park's mysteries. Two walks. 9am and 2pm. Meet at the Kinsmen Shelter at the corner of 6th Ave. and Methuen St. Bring binoculars if you have them. No dogs, please. Free.

Bruce is a freelance writer, photographer and naturalist, and also sits on Ladysmith's town council. His books are available at Salamander Books and Bayview Framing & Art.

Cedar Women's Institute at the Cedar Farmers Market/Crow and Gate Pub from 10 am – 3pm

Ladysmith KidsTri (\$25) and **TinyTri** ages 4-6 (\$15). Includes refreshments, cool T-shirt, medals and chance to win great prizes, 9am to noon at Frank Jameson Community Centre. Register at Ladysmith Parks Rec and Culture, Frank Jameson Community Centre 250-245-6424.

Saturday and Sunday

Visit the Museum and take a Harbour Tour. Join the friendly captain for a tour of Ladysmith harbour. Find out about the historic waterfront and enjoy the marine wildlife. Tour approx 2 hours, departs from the Ladysmith Maritime Society dock in front of the museum. By donation. Call for reservations. 250-245-0109

Chemainus Tours Family Tour (special \$15) Ride the Train or the Horse Drawn Trolley, Saturday and Sunday. Chemainus Tours was started in 1996 by Jim Bangle after an extensive career with CNR. They are a multi-faceted company offering tours of the Chemainus Murals, aboard their replica "Steam Train" and horse drawn carriages and trollies. Chemainus Tours also provides a Charter Bus Service, and outbound tours to interesting places in BC and the Pacific Northwest. 250-246-5055

2 For 1 Swim Frank Jameson Community Centre, Saturday and Sunday 3pm-5pm & 6pm-7:30pm. Coupon on page 31, Ladysmith Parks Rec and Culture.

Garden classes, Hazelwood Herb Farm. Check website for Garden Classes www.hazelwoodherbfarm.com or call 250-245-8007. Group and bus tours welcome.

Ladysmith Chamber of Commerce and Visitor Centre, drop in on June 4 and 5 and enter to win prizes donated by members. 411B

First Ave. www.ladysmithcofc.com
250-245-2112

Outdoor Adventure

Get your adrenaline pumping with these super savings! 2 for 1 at WildPlay Element Park, 2 for 1 Sealegs Kayaking, 2 for 1 Ladysmith Golf Course, 2 for 1 Cottonwood Golf Course, and two specials at Mount Brenton Golf Course. Call for reservations were applicable or more info.

Shopping, Dining & Services Discounts and Giveaways

2 for 1, discounts and more from your friendly local merchants. See their ads/coupons here or visit our website: www.take5.ca/hometowntourist

Public invited to B&Bs' Open House Tour

Ever wanted to see what's behind the door at some of area's B & B's? You'll get a chance on Sunday, June 5 as the Ladysmith and Area Accommodations Association will be hosting an open house from noon to 4pm as part of the "Be a Hometown Tourist" campaign. Join them for goodies and a look at some amazing places. Details of the tour and the accommodations are available at www.ladysmith-bc-accommodations.com.

The members of the Ladysmith and Area Accommodation Association are pleased to offer over 50 guest rooms—whether you're looking for an island vacation, honeymoon, wedding, family visit, a getaway or simply a stopover on another journey, you will realize that staying in a B&B is a unique experience, as varied as the attractions around it. Accommodation in the Ladysmith area runs the gamut of lush to luscious... be that a comfy bed or a forest-canopied campsite.

Living here as well as being local hosts (Members of the Ladysmith and Area Accommodations Association), we're motivated to constantly see our surroundings through the eyes of our visitors. It keeps us having fun ourselves, exploring local options, caring to know what people might want, and helping them find it. Ladysmith can offer guests lodge style gatherings suited to team-building groups, weddings, special parties for friends and families, or solitary peaceful rooms for romantic getaways. Some of our hosts specialize in help-

ing you plan activities, like kayaking the Oyster Bay Harbour or hiking some of the treasured trails. Some lend themselves to an outdoor experience, helping you find all the beauty nature offers us here. Great hosts can help tourists and visitors to the area discover fine dining and great wines, sometimes right at the guest house where expert chefs serve up West Coast delights. A good host can make a guest aware of all the attractions an area has to offer, and we strive to know the pleasure for ourselves so that we can share it with you.

Whatever our visitors choose to do, whether at the beach, in the woods, on the water, visiting galleries, or shopping for those special items of interest available here, they can come to relax in a variety of environments at the end of the day. Our accommodations are quite varied offering guest services in B&B's, motel rooms, lodges, or vacation suites. B&B locations include waterfront properties (seaside or view), a kiwi grove by the bay, a cottage or rooms overlooking the Holland Creek estuary, a Victorian replica home, rooms that provide access to a swimming pool and tennis court, a place that specializes in providing European hospitality, a rural setting that perfectly escapes city life, or a small-town experience right in Ladysmith. Come and check us out, learn about our hospitality, and you'll know where to send your visiting family and friends too.

Some additional things you might like to know: Bed and Breakfast—yes, that's breakfast included. Sometimes it's continental, sometimes fully-cooked, perhaps even a certificate to a local restaurant. That variety continues with vacation rentals which may or may not include food in a fridge for you to cook or a basket of food brought to your door. Some of our accommodations offer packages with kayaking, theatre, golf, winery tours, and local restaurants and culinary retreats. Ladysmith and Area Accommodation Association members attract guests from all over to share in our spectacular scenery, festivals, hiking, shopping, music, artisans, wines, and food.

Come tour our B&B's and have some sweets and goodies on June 5 – noon 4pm. Details of the tour and the accommodations are available at www.ladysmith-bc-accommodations.com.

- Submitted